

In association with:

Invitation: **‘An introduction to Impact Reporting’**

FREE seminar for our charity clients and friends

Date: Monday 6 October,
5.00pm – 7.00pm

Location: The Box at FACT, 88
Wood Street, Liverpool, L1 4DQ

Parking: There is no car parking at FACT, but there are car parks on Slater Street, Duke Street, Seel Street, Paradise Street (24hrs) and Hanover Street (24hrs). On-street parking can be found on Wood Street, Parr Street, Seel Street and Duke Street.



An organisation that is able to establish and explain its impact will have a strong foundation both for communicating its work, and also managing it to achieve the greatest possible results. It helps staff and trustees focus on the non-financial outcomes of their work and the role this plays in achieving their vision and engages beneficiaries, volunteers, donors, funders and other supporters.

This seminar is aimed at executives, trustees and fundraisers of any charities and not-for-profit organisations which would benefit from a better understanding of Impact Reporting.

Speakers will address the questions below and take questions from the floor (to be followed by a buffet and networking):

- What benefits does impact measurement bring - to voluntary organisations and also for public sector bodies and grant makers?
- Measurement practices - qualitative and quantitative
- How much should charities invest in impact measurement?
- What practices should different types of charities use?
- What governance issues need consideration?

The panel of speakers are:

Dr Adam Richards

The SROI Network Intl.

Adam is a special social impact advisor to the FRC Group in Liverpool and is an active SROI practitioner working with a range of organisations. He was until recently also a senior lecturer at Liverpool John Moores University and is a member of the SROI UK Council.

Matthew Lanham, Chief Executive, NeuroMuscular Centre



Matthew is CEO of a charity, The NeuroMuscular Centre, based in Winsford Cheshire. He is Vice Chair and Director of both the Social Audit Network and also of Cheshire and Warrington Social Enterprise Partnership. Matthew is a Fellow of the Chartered Institute of Personnel and Development and formerly one of Royal Mail's 24 Area General Managers.

Peter Taaffe, Managing Partner, BWMacfarlane



Peter's blend of skills from his FCA & CTA qualifications and practice experience provides clients with a broad perspective and practical advice. His focus is on improved business performance and enhanced value for clients, working with a variety of SME and charity projects. He is a member of the Committee of the Institute of Chartered Accountants in England & Wales Charities and Voluntary Sector Special Interest Group

Philip Heath, Partner, Weightmans



Philip joined Weightmans as a partner in 2010, specialising and advising charities and NFP bodies on all aspects of governance. He is recommended in Chambers & Partners and Legal 500 and is a member of the Charity Law Association and ACI Arb.

Sean Barrett, Director, Sean Barrett Managing Consultants



Sean has over 14 years of experience in the charity and voluntary sector, providing expert advice and support to organisations of all sizes in terms of turnover and staff. His knowledge and successful record of loan and grant funding plus public sector contracts (from PQQ tender to contract negotiation stage), have been supported using various models to demonstrate impact on service users, carers, stakeholders etc. Sean has facilitated many different sessions for voluntary sector clients on a range of subjects.

Places are limited and booking is essential to ensure you receive a place at the event.

Please book with Vicki Harper 0151 236 1494 or by email vicki.h@bwm.co.uk