



In association with:



Invitation: The future of IT is here– is your business ready?

Getting the most from IT, the Cloud and funding for Technology

FREE seminar for our clients and friends

Date: Wednesday 1 October, 8.30am – 10am

Location: BWMacfarlane offices, 6th Floor, Castle Chambers, 43 Castle Street, Liverpool L2 9SH
(Castle Chambers is situated in-between San Carlos restaurant and Andrew Collinge hairdressers on Castle Street. We are close to Moorfields and James St train stations. There is also NCP parking nearby on Brunswick St)

Breakfast rolls and tea, coffee and orange juice will be provided on arrival

This seminar is designed to help you to understand some of the key technological changes that will have the biggest impact for small to medium sized businesses in the next few years and how they will directly help you to deliver your profit and other KPI targets. This seminar is aimed at finance and managing directors as well as business owners and CEOs.

Speakers:

Steve Carr, Your-IT-Director

IT changes you need to know about NOW to improve performance and productivity

Steve has over 15 years commercial experience and works with a close team of allies that has over a hundred years of experience in every facet of ICT, giving a seamless ICT experience without the hefty IT director price tag.

Francesca Holmes, Consultant Account Manager, Twinfield

Cloud Accounting Solutions

Francesca is passionate about cloud technology and helps BWMacfarlane to deliver BWM Online accounting and bookkeeping services for our clients. Cloud solutions offer mobile, always-on, instant access financial tools.

Gordon Andrews, Sales Director, Bathgate Leasing Limited

Support for IT sourcing and financing

The types of funding available for technology have changed significantly in recent years. Gordon helps customers to understand the alternative financing options available, helping to ensure they have in place the right quality IT hardware and software.

Lesley Malkin, Audit Partner, BWMacfarlane Chartered Accountants

Putting IT changes into practice- a case study from BWMacfarlane

Lesley trained and spent nine years with PwC, qualifying with them as a Chartered Accountant. She spent four years as an audit and business development manager in audit and general practice, coordinating client service. Lesley is key in developing IT for BWMacfarlane, working with Steve Carr to keep us at the forefront of technology.

Please book with **Vicki Harper 0151 236 1494** or email **vicki.h@bwm.co.uk**